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## **eBridge announces partnership with Life in Abundance**

*African mission organization will receive one percent of corporate profits*

**Louisville, KY- April 5<sup>th</sup>, 2011-** eBridge Business Solutions, LLC today announced a partnership with Life in Abundance (LIA), an African-founded Christian community development organization. LIA equips local churches to respond to the needs of their suffering neighbors and empowers them to break the cycles of poverty in their midst.

This year eBridge will donate one percent of its annual profits to LIA, to coincide with the organization's initiative to develop partnerships with businesses in the United States. Funds will be used to help individuals start businesses in the local communities where LIA serves through micro-financing opportunities and training programs.

"eBridge's business model and objectives typify the type of corporate partners we seek," said Justin Narducci, Director of Partnerships and Resources for LIA. "They have strong leadership, committed staff members and a mission that serves the needs of their clients. We look forward to providing many micro-enterprise opportunities in Africa because of this partnership."

"Each day eBridge works to create value for our customers by delivering excellence in reverse auction procurement practices," said Jim Headlee, CEO. "But we believe our work has a greater calling than only reverse auction procurement which is why we are partnering with LIA. Through this partnership, we hope to enrich those living in the impoverished communities LIA serves and set an example for our staff and customers to make a difference in the lives of others."

To learn more about Life in Abundance, please visit [www.liaint.org](http://www.liaint.org) or [www.ebridgeglobal.com/social-responsibility](http://www.ebridgeglobal.com/social-responsibility).

### About LIA

Life in Abundance International (LIA) is a Christian community development organization that empowers local churches in Africa to serve the poor and meet the practical needs of their neighbors. Taking a holistic approach to serving those in need, LIA provides support through vision training sessions, community organizing and leadership development.

### About eBridge

Founded in 2002, eBridge Business Solutions, LLC provides fully managed reverse auction services, creating efficiencies and delivering hard dollar savings to the customers' bottom line. Leveraging years of experience in purchasing, sourcing and spend management, eBridge creates meaningful value for our customers through leadership in reverse auction procurement and process change consulting. For more information, visit: [www.ebridgeglobal.com](http://www.ebridgeglobal.com).

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